# Administration and Commerce Majors at FSU

## ACTUARIAL SCIENCE
**What is it?**
- The interdisciplinary study of mathematical and statistical concepts underlying the operations of life, property and casualty insurers, governmental agencies, and consulting and financial firms.

**What will I study?**
- Mathematics, statistics, computing, finance, economics, leadership and communication skills

**What courses will I need before I start?**
- Calculus I
- Calculus II
- Calculus III
- Principles of Macroeconomics
- Principles of Microeconomics
- A scientific Programming course

**Who can I contact for information?**
- Danielle Lewis, Academic Advisor
daniellelewis@math.fsu.edu

## FINANCE
**What is it?**
- The study of obtaining, administering, and managing funds efficiently and wisely.

**What will I study?**
- Investments, financial statements, cost accounting, financial forecasting, portfolio management, and current issues in banking

**What courses will I need before I start?**
- Calculus for Business
- Business Statistics
- Introduction to Financial Accounting
- Introduction to Managerial Accounting
- Principles of Macroeconomics
- Principles of Microeconomics
- Microcomputer Applications for Business

**Who can I contact for information?**
- College of Business Advising
gbprog@business.fsu.edu

## MARKETING
**What is it?**
- The study of the creation and delivery of goods, services, and information in order to satisfy the needs and wants of both customers and organizations.

**What will I study?**
- New product development, pricing and distribution of products, consumer behavior, professional selling, leadership skills, retail management, and marketing research

**What courses will I need before I start?**
- Calculus for Business
- Business Statistics
- Introduction to Financial Accounting
- Introduction to Managerial Accounting
- Principles of Macroeconomics
- Principles of Microeconomics
- Microcomputer Applications for Business

**Who can I contact for information?**
- College of Business Advising
gbprog@business.fsu.edu

## RETAIL MERCHANDISING AND PRODUCT DEVELOPMENT
**What is it?**
- The study of specialized courses in textiles, visual design, merchandising buying and management, and product development to prepare students for careers in all areas of the retail industry.

**What will I study?**
- Merchandising strategy, consumer behavior, design principles, buying, sourcing, allocating, store organization, distribution, inventory management, visual merchandising, and sales

**What courses will I need before I start?**
- College Algebra
- 2000-level Statistics
- Principles of Macroeconomics
- Principles of Microeconomics
- Computer Literacy

**Who can I contact for information?**
- College of Human Sciences Advising
  chs-advising@fsu.edu

Other majors you may want to consider: Advertising, Accounting*, Management, Real Estate, Public Relations, International Affairs, Commercial Music

Program information subject to change. A * denotes majors that are also available at the Panama City Campus.

Please refer to the FSU Academic Program Guide (academic-guide.fsu.edu) and Match Major Sheets (career.fsu.edu/resources) for specific course numbers & more information.

Effective Summer 2017

Please flip over for additional majors ➔
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#### ENTREPRENEURSHIP*

**What is it?**
- Knowledge of creating and managing a business venture all the way from the idea through harvesting, utilizing time-honored practices and hands-on applications, and learning new ways to solve problems and create value. The major is limited access with a highly selective application process.

**What will I study?**
- Technology commercialization, financial analysis, legal issues, human resource management, and how to develop a formal business plan in either the Commercial Entrepreneurship or Social Entrepreneurship major

**What courses will I need before I start?**
- College Algebra or Calculus for Business
- Business Statistics
- Principles of Macroeconomics
- Principles of Microeconomics
- Any Leadership course

**Who can I contact for information?**
- Kirsten Frandsen, Program Advisor
  - kfrandsen@jimmoranschool.fsu.edu

#### ECONOMICS

**What is it?**
- The study of markets and the price system, the organization of industries, labor supply and its uses, the commercial banking and credit system, government finance, national income and its production and distribution.

**What will I study?**
- Economic theory, data analysis, and econometrics, with options to study behavioral economics, international trade, risk and uncertainty, games and decisions; along with specialized studies in applied economics and advanced economic analysis

**What courses will I need before I start?**
- College Algebra
- 2000-level Statistics
- Principles of Macroeconomics
- Principles of Microeconomics

**Who can I contact for information?**
- Elizabeth Kistner, Coordinator
  - ekistner@fsu.edu

#### HOSPITALITY MANAGEMENT*

**What is it?**
- A hands-on, skills and strategies based degree that prepares managers for a variety of settings in the hospitality and tourism industries.

**What will I study?**
- Marketing, accounting and finance, hospitality law and ethics, restaurant and hotel management, with specialized focus areas in managing food and beverage supplies and services, lodging, private membership clubs, gaming, resorts, and human resources

**What courses will I need before I start?**
- College Algebra
- Principles of Macroeconomics or Principles of Microeconomics
- Microcomputer Applications for Business or Spreadsheets for Business

**Who can I contact for information?**
- Kim Burkes, Academic Advisor
  - kburkes@fsu.edu

#### SPORT MANAGEMENT

**What is it?**
- The study of the sport industry with a focus on the applied aspects of sport management through current, research-based industry literature. The major is limited access with an application process for Fall only.

**What will I study?**
- Collegiate athletics, diversity, human resources management, finance, ethics, marketing and promotion, law, and governance through the lens of the sport industry

**What courses will I need before I start?**
- Completion of all General Education Requirements or Florida A.A. degree
- Completion of nine (9) hours of coursework with any of the following prefixes: FIN, MAR, GEB, MAN, BUL, CGS, STA, ACG, REE, HFT, RMI, ECO, SDS, COM, ADV, MMC, ORI, PUR, RTV, and/or SPC with a C- or better

**Who can I contact for information?**
- Sport Management Advising
  - ugrad-advising@fsu.edu

Other majors you may want to consider: Advertising, Accounting*, Management, Real Estate, Public Relations, International Affairs, Commercial Music

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